PLANNING FOR

# Risk Management

Bringing Efficiencies and Collaboration to Agriculture



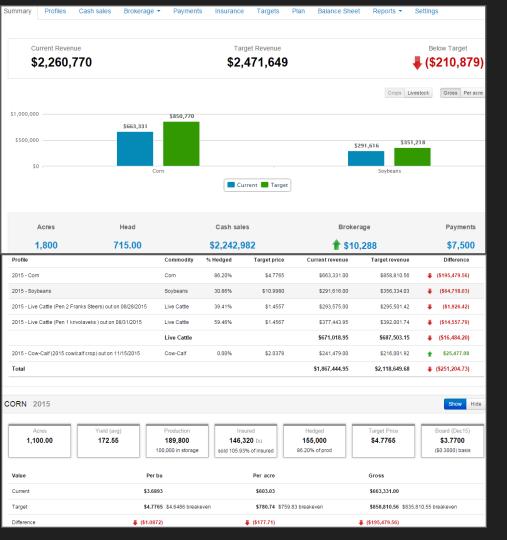


## WHO WE ARE:

- ESTABLISHED IN 2007
- Our Background
  - AGRICULTURE
  - FINANCIAL SOFTWARE
  - RISK MANAGEMENT
- OVER 8,000 USERS ON GRAINBRIDGE

#### MISSION:

TO PROVIDE INDUSTRY LEADING RISK MANAGEMENT SOFTWARE ALLOWING AGRIBUSINESSES AND PRODUCERS TO WORK COLLECTIVELY IN MINIMIZING RISK AND MAXIMIZING PROFITS.



## WHAT GRAINBRIDGE OFFERS:

- TRANSPARENCY & COLLABORATION
- BUDGETING & MARKETING PLANS
- MONITOR CASH, FUTURES & OPTION POSITIONS
- INTEGRATION OF CROP INSURANCE
- ANALYTICS FOR STRESS TESTING THE AG PORTFOLIO

## GRAINBRIDGE APPLICATION



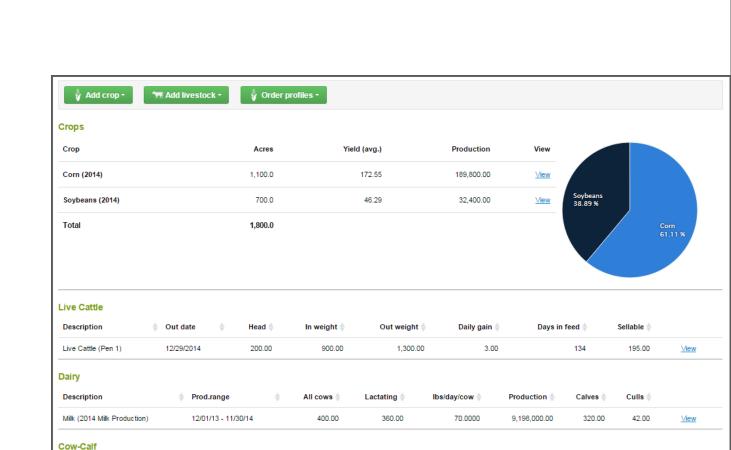
## Key features of the Risk Management system

- Convenience of an online system, safe-secure and mobile friendly.
- Comprehensive crop and livestock plan that incorporates break-even and profit targets.
- Tracking system to manage cash, futures, options & payments with a real look at your on-farm profitability. Current Market Values (CMV) updated daily.
- Profitability reports compare current profitability against target benchmarks.
- Stress test the business with the What-if Simulator to determine best case profit scenarios, estimated indemnity payment and overall risk exposure to price and yield volatility.

## **TESTIMONIAL:**

"RESEARCH OF MULTIPLE PRODUCTS AND TOOLS SHOWED THAT GRAINBRIDGE WAS THE BEST IN ITS CLASS."

B. Green Financial Lending Institution Omaha, NE



Steers |

Heifers 🖣

Culls 🔷

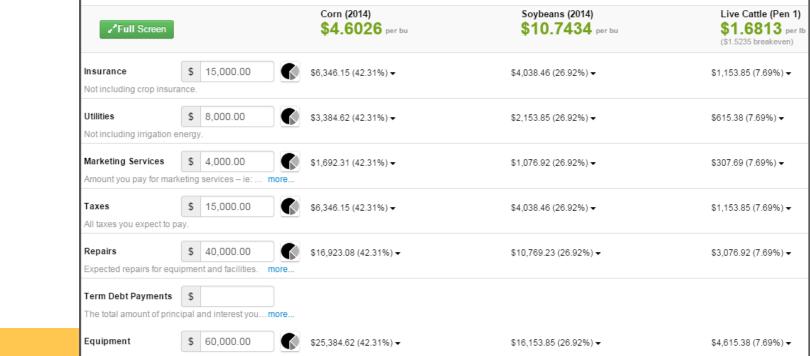
Cows 

Calving

200.00 03/15/14

Commodity

Cow Calf (2014 cow/calf crop)



**Expenses - Gross** 

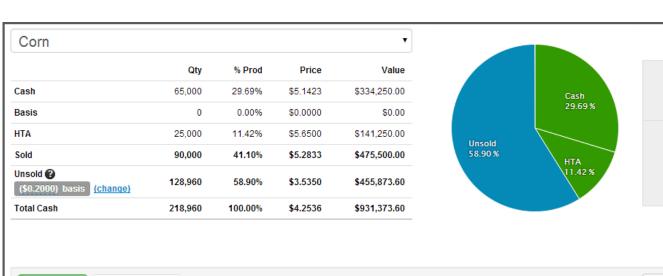
Incomes

Profit goals

Plan targets

Expenses per acre

Expenses per head





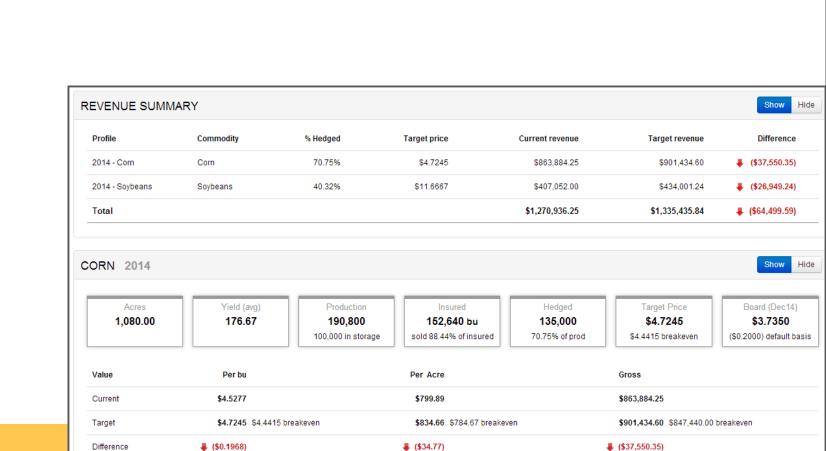
218,960 bu

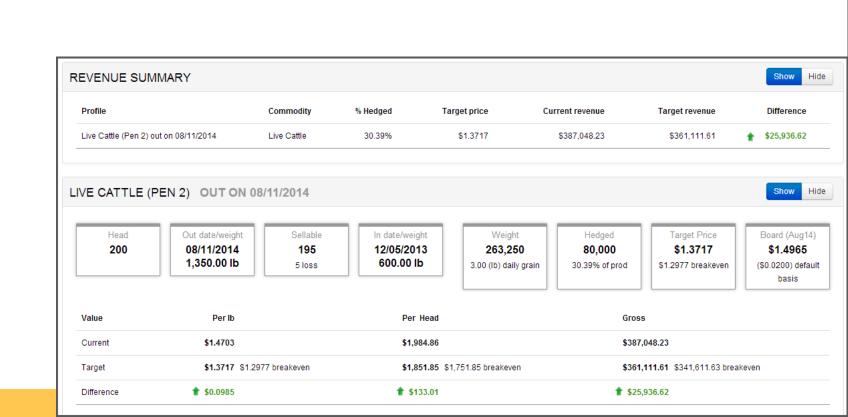
SELLABLE PRODUCTION

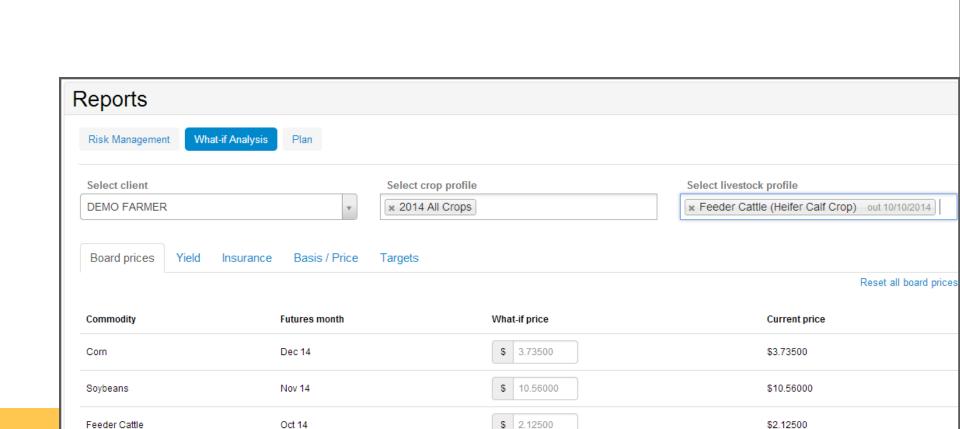
152,640 bu

58.96% of sold amount

INSURED AMOUNT









## Manage What You Know

"DO NOT LET WHAT YOU CANNOT MANAGE"
INTERFERE WITH WHAT YOU CAN MANAGE"

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